



KATHERINE RAY HANOVER

multimedia artist + designer

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PROFILE

Interdisciplinary artist and designer with an interest in delivering creative narratives through many digital mediums. Experienced in crafting impactful designs, promoting an individual/company's vision and brand. Portfolio includes graphic design works, motion graphics, audio/video projects, web-based media, and social media content.

SOFTWARE

ADOBE

After Effects
Illustrator
InDesign
Photoshop
Premiere

MICROSOFT

PowerPoint
Word | Excel

SKILLS

FINE ART

Acrylic Painting
Graphite Drawing

DIGITAL ART

Graphic Design
Motion Graphics
Photography

RECOGNITION

VERNISSAGE | 2020

SFAI MFA Exhibition

MULTIVERSE | 2018

LMU Senior Thesis
Exhibition

VOLUNTEER WORK

UCSF Benioff Children's Hospital in Oakland

Child Life Volunteer
(2016-2019)

Playroom Volunteer
(2011-2016)

The Seedling Child Montessori School

Teaching Assistant
(2010-2018)

EDUCATION

SAN FRANCISCO ART INSTITUTE

Master of Fine Arts (MFA) | Focus in Art + Technology | August 2020

LOYOLA MARYMOUNT UNIVERSITY

Bachelor of Communication and Fine Arts | May 2018
Concentration in Multimedia Design | Minor in Art History

EXPERIENCE

MARKETING ASSOCIATE

Saint Joseph Notre Dame High School | 2022-present

Producing design and marketing solutions that fit the SJND mission. Leading campaigns to boost school enrollment and engagement via digital and print marketing. Sharing student and alumni stories through biannual UPDATE Magazine.

GRAPHIC DESIGNER + MULTIMEDIA ARTIST

The Seedling Child Montessori School | 2018-present (freelance)

Elevated school's brand with new logo, flyers for school events, brochure, signage, website, and weekly newsletter. Organized and formatted large scale academic files.

Bay Area Trauma Education Consortium | 2021-present (freelance)

Created novel logo, digital flyer and pamphlet for Annual *Totally Trauma Conference*.

TLB Interiors | 2020 - 2021 (contract)

Utilized interior and graphic design skills to compile mood boards and photo mock-ups with design options for high-end residential clients.

UCSF Benioff Children's Hospital in Oakland | 2019 (contract)

Collaborated with the Emergency Department (ED) Director in designing modern, informative, educational welcome pamphlets for the pediatric hospital's ED.

SOCIAL MEDIA INTERN

Generate Followers | Spring + Summer 2018

Responsible for curating social media content for lifestyle, fashion, and food brands. Communicated directly with brand influencers to meet client deadlines. Designed digital Client Decks to promote company amenities for future clientele.

MEDIA RELATIONS INTERN

UCSF Benioff Children's Hospital in Oakland | Summer 2017

Showcased hospital events through promotional media. Edited videos for hospital functions and press events to be released via online forums.

References provided upon request.